

## ANALYSIS OF “LOVE DAWN” MOVIE ON ISLAMIC VALUES (A LITERATURE STUDY)

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**Abstract:** Study This aim For know message preaching on film Trilogy Love Dawn Movie. Islamic message scene related to shari`ah, creed, and morals. The meaning contained in the film Love Dawn Movie's production is to visualize when Ratih decides Angga, regarding relationships with the opposite sex, is only about true love to Allah and His Messenger, belief that guidance belongs only to Allah, and ethics preach. Meanwhile, the connotation means the message of preaching not to approach zina, her message of preaching to become obedient Muslim women, adds to the taste love for Allah and His Messenger, adds to the belief that guidance is only yours Allah, And ethics a Muslim in preach.

**keywords :** *Da'wah, Love Dawn.*

### INTRODUCTION

Film is a pictorial audio-visual media, in the form of a film presented with objective For entertain the connoisseur past events and stories that constitute fiction or non-fiction (stories history). A purposeful film No only For entertainment but also for Education and enlightenment life.<sup>1</sup>

In contemporary modern times like Now This values life and morals can be delivered with various method. Several media were used tool or instruments for delivery moral values, including through in a way

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<sup>1</sup> Eky Aiman Fikrie, “Film Sebagai Media Dakwah (Analisis Pemikiran Iman Chaerul Ummam),” 2006.

verbal, written, audio or visual. One of delivery the most effective moral values is through films.<sup>2</sup>

Delivery moral values through films are considered very effective, as expressed by Ali Aziz<sup>3</sup>, that audio visual media such as films far more effective compared to just media audio only. He also revealed that the film is differentiated into 2 types based on duration, namely long films and long-short films.

Currently, when the world is full of competition, competition occurs in all aspects, as well as in the world of film, the world of film has intense competition in the film industry.<sup>4</sup> The majority of people like films or soap operas that are about the romance of life, worldly hedonism, but rarely do they like films that are about religion, religiosity or life ethics,<sup>5</sup> even though there are several religious films that have high ratings and become Indonesian box office films. So from the focus above, researchers are very interested in researching the Love Dawn film using philosophical analysis.

This film was released on the YouTube platform and is very good for motivation, especially in the field of religiosity and religion. This film was produced by Ryan Kurniawan and Andre M. Addin as the actor who plays Angga in this film.

In the film Love Dawn, which is a trilogy film, it tells the story of a young man named Angga, played by Andre M. Addin, who struggles to get up at dawn to perform prayers at the mosque at dawn, after being dumped by his future wife because he never wakes up at dawn, and his future wife gave him the condition that he be able to pray in the morning congregation so that he could be a good imam in the household.<sup>6</sup> After the boom of the first Love Dawn film and reaching 414,231 viewers, comes Love Dawn 2, entitled Maha Cinta, as a refinement of the first Love Dawn. In the film Love Dawn 2 tells the story of how Ratih reacts to feelings of love, and also reveals how Islam views dating. Meanwhile, the film Love Dawn 3 tells the story of a young man who wants to propose to the son of a pious man, and that person gives him a condition, namely by praying together in the mosque for a long time. 40 days in a row.

Based on the problems above, here are several research focuses in this study is What are the

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<sup>2</sup> Alamsyah Alamsyah, "Perspektif Dakwah Melalui Film," *Jurnal Dakwah Tabligh* 13, no. 2 (2012): 197–211.

<sup>3</sup> Moh Ali Aziz, *Ilmu Dakwah: Edisi Revisi* (Prenada Media, 2019).426

<sup>4</sup> Michael E Porter, "Competition in Global Industries: A Conceptual," *Competition in Global Industries*, 1986, 15.

<sup>5</sup> Febby Pratama Putra and Laila Desnaranti, "LITERATUS," n.d.

<sup>6</sup> Dhea Cahyanti Rizki and Asnawi Asnawi, "Tindak Tutur Aseritif Dalam Dialog Antartokoh Film Cinta Subuh Sutradara Indra Gunawan," *Jurnal Onoma: Pendidikan, Bahasa, Dan Sastra* 9, no. 2 (2023): 817–25.

Islamic values in the film Trilogy Love Dawn produced by Darul Quran Movie?

## RESEARCH METHODS

In this research, the author uses a qualitative method, to research Islamic values in the film Love Dawn, so the author analyzes the Islamic values in the film Trilogy Love Dawn and what scenes contain Islamic values.

In this research, images (visuals) related to Islam will be presented, namely religious values, moral values and sharia values. These values are analyzed in such a way through an Islamic lens (perspective).

In research This writer analyze through analysis of literature about values Islam in the film Love Dawn and interpreting it to in values Islam.

## RESULTS AND DISCUSSION

In a film, there are definitely messages that will be conveyed, moreover the film Love Dawn is a film with a religious genre, of course there are Islamic values that readers can take away, because some of the messages are not conveyed explicitly but there are also some messages that are conveyed. implicitly, a more in-depth analysis is needed to understand the message.<sup>7</sup>

When making a film, it must contain certain messages will delivered to the audience, especially the film Trilogi Love Dawn produced by DAQU film This is film Which genre \_ religion. Naturally messages Which want to delivered inseparable from da'wah messages. In this film there is also a message preaching Which will be delivered to viewer not conveyed in a way directly, so the preaching delivered is in the form of symbols or text symbols which is implied in every the scenes .

The Islamic messages in this film tell about a young man's devotion to Allah, that guidance belongs only to Allah, the laws of dating in Islam, and about the process of ta'aruf in Islam.

The message of preaching contained in the film Trilogy Love Dawn is how responding to feelings of love for the opposite sex, his message is to become a woman Devout Muslim women increase their love for Allah and His Messenger belief that guidance belongs only to Allah, and the ethics of a Muslim in giving sermon.

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<sup>7</sup> Zuchri Abdussamad, "Buku Metode Penelitian Kualitatif," 2022.

## MESSAGE ISLAM RELATED WITH SHARI'AT

### (Scene. 1)



Picture : Scenes 1. (On Moment Ratih Decide The relationship with Angga)Source : Film Love Dawn 01 (DAQU MOVIE, 2016)  
Situation : ( In front House Ratih, Angga deliver Ratih go home)

This scene tells the story of Rangga giving Ratih a piggyback ride, then taking Ratih to her house, then Ratih asking Rangga to break up because Rangga was caught often not praying at dawn, because Rangga never woke Ratih at dawn.

Even though the riding scene in the Rangga and Ratih scene is not Islamic, there are Islamic messages in this scene, namely Ratih decides to break up with Rangga because Rangga doesn't pray the morning prayer, then Runjung turns into a better Muslim, who is more devout than before, helped by his boarding house friend who wake him up for morning prayers.

*" We Separated" And " ITired, every time I wake you up for morning prayer. But instead you fell asleep again, right? Turn off your cell phone. "*

This sentence was uttered by Ratih to Rangga, so that Rangga, who really loved Ratih, wanted to change and finally wastiqomah the morning prayer. Even though at first he was still forced to pray the morning prayer in congregation, in the end he realized the importance of the morning prayer.

The Islamic message from this scene is to emphasize the importance of the Fajr prayer, so important is the Fajr prayer that in a hadith it is stated that the 2 rak'ahs before the Fajr prayer are

bigger than the world and everything in it.

As the words of the prophet Muhammad SAW:

"Two rak'ahs before the morning prayer are better than the world and everything in it." (HR Muslim) In another history it is said, "The two rak'ahs before Fajr are more dear to me than the world and all its contents."

## **MESSAGE ISLAM RELATED WITH CREED**

### **Scenes message preaching about flavor Love Which true only to Allah And His Messenger**



Picture : Scenes 3. (On moment Sis Septi give meaning Love to Ratih)Source: LOVE DAWN 02 ((DAQU MOVIE, 2016)

Situation : (On moment Sis Septi advise Ratih)

In this scene, Ratih asks Septi (who plays Ratih's sister-in-law) about the nature of love, then Septi's sister answers Ratih's question very beautifully, that love is not only towards lovers but the most important thing is towards Allah and His Messenger.

As in the following dialogue:

*"Love is not only with the opposite sex, with parents, with friends, and the most important thing..."* and Ratih immediately answered spontaneously *"Love The same Allah And His Messenger."*

*From this scene it can be concluded about the nature of love. That love is not only for lovers*

*(life partners) but also for parents, relatives, friends, and of course for Allah SWT, the Prophet Muhammad SAW. Because love for Allah SWT exceeds love for anything in the world, and we must always be grateful for being given the beauty and sweetness of faith which, God willing, will take us to paradise in the future. Love for Allah is*

Matter This as word Allah SWT :

"Say: If you (really) love Allah, follow me, Allah will love you and forgive your sins" (Ali Imran: 31).

## MESSAGE ISLAM RELATED Morals

### Scenes message preaching about ethics preach \_



Picture :Scenes. 05 (Dodi apply Rath)

Source : Film Love Dawn 03 (DAQU MOVIE, 2016)

Situation : (In House Rath, on moment Dodi want to request Aghnia to his father)

In the following scene there is a scene that shows Aghnia and Dodi's father when Dodi wants to propose to Aghnia. In this scene Dodi introduces himself to Aghnia's father, that he wants to propose to Aghnia, then Aghnia's father says that he will agree as long as Aghnia wants, with the condition that Dodi must Fajr prayers in congregation at the mosque 40 days in a row.

Dodi's attitude when showing his love for Aghnia is one of the extraordinary Islamic values. That is, when Dodi loves someone and then he proposes to the one he loves without the process of dating first, even though he doesn't know the girl closely, that is the true value of Islam.

Dody gently met Aghnia's father and he proposed to Aghnia alone, showing the gentle attitude of a Muslim, rather than dating which would lead her to adulterous behavior. That is the actual khitbah (proposing) technique in Iskam.

Allah stated in Surah Al-Baqarah 235:

وَلَا جُنَاحَ عَلَيْكُمْ فِيمَا عَرَّضْتُمْ بِهِ مِنْ خُطْبَةِ النِّسَاءِ أَوْ أَكْتُمْتُمْ فِي أَنْفُسِكُمْ ۖ عَلِمَ اللَّهُ أَنَّكُمْ سَتَذْكُرُونَهُنَّ وَلَكِنْ لَا تُوَاعِدُوهُنَّ سِرًّا إِلَّا أَنْ تَقُولُوا قَوْلًا مَعْرُوفًا ۗ وَلَا تَعْزَمُوا عُقْدَةَ النِّكَاحِ حَتَّى يَبْلُغَ الْكِتَابُ أَجَلَهُ ۗ وَاعْلَمُوا أَنَّ اللَّهَ يَعْلَمُ مَا فِي أَنْفُسِكُمْ فَاحْذَرُوهُ ۗ وَاعْلَمُوا أَنَّ اللَّهَ غَفُورٌ حَلِيمٌ ۝ 235

And there is no sin for you in proposing to these women with innuendo or hiding (your desires) in your heart. Allah knows that you will mention them. But do not make an agreement (to marry) with them in secret, except just saying good words. And do not conclude a marriage contract before the period of the idāh expires. Know that Allah knows what is in your heart, so fear Him. And know that Allah is Forgiving, Most Merciful.

From the explanation above, we can know that the sermon is the beginning of a marriage, which is an expression that contains a person's request to the parents (guardians) of the one they love. And no secret for the marriage, because it tends to the bad deeds.<sup>8</sup> Etymologically, suitor comes from the root words to propose or propose, meaning that a suitor is a suitor, which in Arabic is called khitbah, which is the procedure for a man to propose or propose to his lover.<sup>9</sup>

As in the dialogue above, which is a dialogue between Dody and Aghnia's father. , " *I want to propose to Aghnia, sir, this is your daughter.*" Dody's way of proposing to Aghnia is a reflection of a gentle Muslim man who immediately meets the father of the one he loves and then decides to propose to her.

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<sup>8</sup> Abdullah Nashih Ulwan, "Tata Cara Meminang Dalam Islam" (Jakarta: Qitshi Press, 2006).

<sup>9</sup> Eliyyil Akbar, "Ta'aruf Dalam Khitbah Perspektif Syafi'i Dan Ja'fari," *Musāwa Jurnal Studi Gender Dan Islam* 14, no. 1 (2015): 55–66.

## CONCLUSION

After analyzing the data using a qualitative approach, the researcher can put forward several conclusions regarding Islamic values in the film Love Dawn, including :

1. *Scenes* Islamic values Which associated with sharia, creed, And morals.
2. The Islamic values that can be taken are about the nature of love in Islam, the importance of worship (morning prayer), the nature of sermons (proposals) in Islam and the procedures for giving sermons, not being allowed to approach adultery, the importance of being an obedient Muslim woman and that guidance belongs only to Allah alone. .



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