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Effectiveness of Mobile Applications in Arabic Language Learning for Elementary School Students

¹Putra Ramadani, ²Laili Mas Ulliyah Hasan

^{1,2}Sekolah Tinggi Ilmu Bahasa Arab Dan Dakwah Masjid Agung Sunan Ampel Surabaya Corresponding E-mail: <u>ramadani@stibada.ac.id</u>

Abstract

This research explores the role of mobile technology in Arabic language education at the elementary school level. With the increasing use of technology in education, this research highlights how mobile applications can be used as effective learning tools. The purpose of this research is to measure the effectiveness of using mobile applications in Arabic language learning for elementary school students. This research employs a mixed-methods approach that combines quantitative and qualitative methods. Quantitative data was obtained through Arabic language proficiency tests conducted before and after the use of the application, while qualitative data was collected through interviews with students and teachers to gain in-depth insights into their experiences. The results of the study indicate that the use of the mobile application significantly improved students' Arabic language skills, particularly in the areas of vocabulary, reading, and grammar. In addition, this research also reveals that the majority of students and teachers have a positive perception of the use of mobile applications in learning, although there are challenges such as limited access to technology and the need for adequate technical support and training. The recommendations provided include the enhancement of technological infrastructure, support and technical training, collaboration between application developers and educators, as well as parental involvement. This research provides valuable insights into the potential and challenges of using mobile technology in Arabic language education, as well as laying the groundwork for better development and implementation in the future.

Keywords: Mobile applications, Arabic language learning, Elementary school students, Effectiveness, Educational technology.

Introduction

The development of digital technology has brought significant changes in various aspects of life, including in the field of education. One of the most striking innovations is the use of mobile applications in the learning process. (Nurharini, Hasan, & Aziz, 2024). Mobile technology not only changes the way we communicate and access information, but also provides new opportunities in education, especially in language learning. In the context of Arabic language learning in primary schools, mobile applications offer various advantages that can support the teaching and learning process effectively and interestingly.

Arabic language learning in primary schools is often faced with various challenges. Students at this level usually have lower concentration levels compared to students at higher levels of education. (Syaifudin, 2022) Conventional teaching methods, such as lectures and written assignments, are often less effective in attracting students' interest and maintaining their attention. This is where the role of mobile applications becomes important. Mobile apps have the ability to integrate various media, such as text, images, sound, and video, which can make learning more interactive and engaging. (Aziz & Widodo, 2023). With these features, mobile apps can help increase students' interest in learning and make them more engaged in the learning process.

In addition, mobile apps allow for more personalized and adaptive learning. Each student has a different learning pace and learning style. Mobile apps can be designed in such a way that they can adapt to the individual needs of each student. For example, apps can provide exercises and quizzes with varying levels of difficulty, which can be tailored to the student's ability. (Lili Musyafa'ah & E. S. Rejeki, 2023). By this way, students who quickly grasp the material can continue to progress, while students who need more time and practice can learn at their own pace without feeling left behind.

The use of mobile applications in Arabic language learning also provides greater flexibility compared to conventional learning methods. Students can access learning materials anytime and anywhere, as long as they have a mobile device and internet access. This is particularly useful in situations where time and place for learning are very limited. (Aziz & Sholehawati, 2023). For example, students can take advantage of their free time at home, on the go, or even during breaks at school to review materials or practice their Arabic language skills. (Musyafa, Ishaq, & Dayati, 2024). This flexibility not only increases student learning time but also allows for more sustained and continuous learning. n addition to the benefits for students, the use of mobile applications also provides benefits for teachers. Mobile apps can be an effective tool for teachers in designing and delivering learning materials. Teachers can utilize various features in the application to create content that is interesting and easily understood by students. (Sarif, 2023) Mobile apps can also help teachers monitor student learning progress more effectively. Many apps are equipped with progress tracking features that allow teachers to see the extent of students' understanding of the material being taught. With this information, teachers can provide more appropriate feedback and adjust their teaching strategies to meet students' needs. (Kastur et al., 2020).

However, despite its many benefits, the use of mobile applications in Arabic language learning also faces several challenges. One of them is the limited access to mobile devices and the internet. Not all students have their own mobile devices, and not all areas have adequate internet access. This can be an obstacle to the widespread application of mobile applications in learning. (Sarif et al., 2021) In addition, there are also challenges related to supervision and control of students' use of mobile devices. Without adequate supervision, students may be tempted to use their devices for other things unrelated to learning.

Another challenge is related to the quality and content of the mobile apps themselves. Not all mobile apps available in the market have good quality or content that is in line with the curriculum and students' needs. Therefore, it is important for schools and teachers to be selective in choosing apps that will be used in learning. A good app is one that is not only visually appealing and interactive, but also has content that is relevant, accurate and in line with the prevailing educational standards.

In facing these challenges, collaboration between various parties is key. The government, app developers, schools, teachers and parents must work together to create an enabling environment for the use of mobile apps in Arabic language learning. The government can play a role in providing supportive infrastructure and policies, while app developers can focus on creating high-quality apps that meet educational needs. Schools and teachers, on the other hand, can ensure that apps are used effectively in the learning process, and parents can provide support and supervision to their children at home.

This research is particularly important given the great potential of digital technology, particularly mobile applications, in enhancing the effectiveness of Arabic language learning in primary schools. Mobile applications offer solutions to challenges such as low student interest and attention by providing a more interactive and adaptive learning experience. Although mobile technology has been widely researched, a specific focus on its use in Arabic language learning in primary schools is still rare, making this research a unique contribution. Previous research (Irwan & Nasution, 2016) shows how mobile apps can transform traditional teaching methods by integrating various media to create a more engaging learning experience. Another study found that the use of mobile apps can increase student interest through interactive multimedia content. However, these studies are more general and do not specifically examine the role of mobile apps in Arabic language learning in primary schools. (Rurut et al., 2022) Thus, this research not only broadens the understanding of mobile applications in language education, but also provides new insights into their application in primary education.

Method

The methodology used in this resear involved a mixed methods approach, combining quantitative and qualitative methods. This approach was chosen to gain a more comprehensive picture of the impact of mobile apps on Arabic language learning, by measuring students' learning outcomes while understanding their experiences and perceptions of using the apps. (Tareh Aziz & Lestari Widodo, 2023).

The population in this study were primary school students in several schools that have adopted mobile applications as part of the Arabic language learning curriculum. The research sample was drawn purposively, by selecting schools that have adequate access to technology and have used mobile applications in Arabic language learning for at least one semester. The total sample used in this study was 150 students from five primary schools.

The instruments used in this study included learning achievement tests, questionnaires, and in-depth interviews. The learning achievement test was designed to measure the improvement of students' Arabic language skills before and after using the mobile application. The test covers various aspects of language skills, such as vocabulary, grammar, reading, and writing. The questionnaire was used to collect data on students' perceptions of using the mobile app, including their ease of use, level of engagement, and satisfaction with the app. The questionnaire also included questions about students' backgrounds, such as age, gender, and previous experience with technology. (Musyafa'ah et al., 2023).

To complement the quantitative data, in-depth interviews were conducted with some students and teachers. These interviews aimed to dig deeper into their experiences and views regarding the use of mobile applications in Arabic language learning. The interviews were conducted face-to-face with an open-ended question guide that allowed respondents to provide broader and more in-depth answers. The data from these interviews were thematically analyzed to identify patterns and key themes that emerged.

The research procedure began with the preparation stage, which included the development and validation of the research instruments. The learning achievement tests and questionnaires were validated by experts in Arabic language education and educational technology to ensure that the instruments were accurate and relevant. After the instruments were validated, the next stage was data collection. (Muid et al., 2022). Data collection was conducted in two stages: the first stage was the initial measurement of students' Arabic language ability (pre-test), followed by the stage of using the mobile application in learning

105

for one semester, and then measuring students' Arabic language ability after the use of the application (post-test).

In ensuring the validity and reliability of the data, this research applies data triangulation, which combines data from various sources and methods to get a more accurate and comprehensive picture (Annita Kastur et al., 2020). In addition, inter-rater reliability testing was conducted on the interview data to ensure consistency in thematic analysis.

The study also focus on ethical aspects, by ensuring that student and teacher participation was voluntary and anonymous. Written consent from parents or guardians was also obtained prior to data collection. All information obtained from participants was kept confidential and used for research purposes only. (Musyafa'ah, L., Hardika, 2022).

By using this comprehensive methodology, it is hoped that this research can provide a deep insight into the effectiveness of using mobile applications in learning Arabic in primary schools, as well as provide useful recommendations for the development and implementation of educational technology in the future.

Result and Discussion

This study produced significant findings regarding the effectiveness of using mobile applications in Arabic language learning for elementary school students. The results were obtained from the analysis of quantitative and qualitative data that included learning achievement tests, student perception questionnaires, and in-depth interviews with students and teachers. The findings provide a comprehensive picture of the impact of mobile apps on students' Arabic language skills, their engagement in the learning process, and their perceptions of this technology.

Based on the results of the quantitative data analysis, there was a significant improvement in students' Arabic language proficiency after using the mobile application. The paired t-test results showed that the students' average post-test scores were higher compared to their pre-test scores. This improvement was seen in all aspects of language skills tested, including vocabulary, grammar, reading, and writing. Specifically, the greatest improvement was seen in the vocabulary aspect, followed by reading, grammar, and writing. This shows that the mobile app is effective in helping students develop various Arabic language skills as a whole. (Syaifudin et al., 2022).

In addition to the improvement in language skills, the questionnaire data shows that most students have a positive perception of the use of mobile apps in Arabic language learning. A total of 85% of students felt that the app was easy to use and helped them understand the subject matter better. A total of 78% of students reported that the mobile app

made learning more fun and interesting, while 72% of students felt more motivated to learn Arabic by using the app. Only 10% of students felt that the mobile app had no significant impact on their learning, which was mostly due to technical issues such as unstable internet connection.

From the qualitative data obtained through in-depth interviews, several key themes emerged that describe students' and teachers' experiences with the use of mobile apps. First, many students appreciated the flexibility offered by mobile apps. They stated that the app allows them to study anytime and anywhere, allowing them to utilize their free time more productively. For example, some students admitted that they often use the app on their way home from school or before going to bed. (Agustin et al., 2023).

Secondly, the interactivity and gamification in the mobile app are highly preferred by students. Features such as language games, interactive quizzes and educational animations make learning more interesting and fun. Students feel that these elements help them understand and remember the subject matter more easily. One student stated, "Learning Arabic with this app is like playing a game, so I don't feel bored."

Thirdly, teachers also gave positive feedback on the use of the mobile app. They observed that students were more motivated and enthusiastic in learning Arabic. Teachers also find it helpful to have a progress tracking feature that allows them to monitor students' learning progress in real-time. (Adhimah & Hasan, 2024). This helps teachers provide more appropriate feedback and customize their teaching strategies according to the needs of individual students.

However, this research also identified some challenges and limitations in the use of mobile applications. One of the main challenges is the limited access to mobile devices and the internet. Although most students have access to mobile devices, not all of them have stable internet access. This causes some students to struggle to access the app consistently, which in turn can affect the effectiveness of learning.

In addition, although most students felt that the mobile apps helped them in their learning, there were some who experienced technical difficulties and confusion in using the apps. Some students reported that they struggled to operate certain features or experienced technical glitches that interfered with their learning. (Aziz & Sholehawati, 2023). This points to the need for improvement in technical support and training for students and teachers to ensure optimal use of the app.

Another finding that emerged from the interviews was the need to ensure app content is aligned with the curriculum and students' learning needs. Some teachers stated that the content in mobile apps does not always align with the material taught in class. (Mufidah, 2024). Therefore, it is important for app developers to work closely with educators in designing and developing content that is relevant and in line with educational standards.

From the teachers' perspective, although mobile apps are helpful in monitoring students' learning progress, there is a concern that the use of these apps may reduce face-to-face interaction between teachers and students. Some teachers feel that direct interaction with students is an important aspect of the learning process that cannot be fully replaced by technology. Therefore, they emphasized the importance of maintaining a balance between the use of technology and direct interaction in teaching.

In addition, this study found that parental support also plays an important role in the successful use of mobile apps. Students who receive support and supervision from their parents tend to be more successful in utilizing apps for learning. In contrast, students who lack parental support experience more difficulties and are less motivated to use the apps. This highlights the importance of parental involvement in supporting their children's learning through technology. (L. M. U. H. Hasan et al., 2024).

Overall, the results of this study show that the use of mobile applications has great potential to improve Arabic language learning in primary schools. Mobile applications not only help improve students' language skills but also make learning more interesting and interactive. However, to achieve optimal results, it is necessary to have adequate infrastructure support, technical training for users, and involvement of parents and teachers in the learning process. (L. M. U. Hasan, Aziz, et al., 2024). By addressing these challenges, mobile apps can be an effective tool in supporting Arabic language learning and improving the quality of education in primary schools.

This research provides valuable insights for educators, app developers and policy makers in understanding the potential and challenges of using mobile technology in education. In light of these findings, it is hoped that appropriate steps can be taken to maximize the benefits of technology in Arabic language learning and other areas of education. The future of education is increasingly linked to technology, and this research is one of the first steps in directing the effective and wise use of technology to achieve better educational goals.

This study aims to measure the effectiveness of using mobile applications in learning Arabic for elementary school students. The results showed a significant improvement in students' Arabic language skills after using the mobile application, as well as positive perceptions from students and teachers regarding the use of this technology in the learning process. This discussion will explore the implications of these findings, as well as discuss challenges and recommendations for more effective implementation in the future. (Aziz et al., 2024).

Improvement of Students' Arabic Language Proficiency

The finding that the use of mobile apps significantly improved students' Arabic language skills shows the great potential of this technology in language education. The greatest improvement was seen in the vocabulary aspect, indicating that mobile apps are effective in enriching students' vocabulary. (Syaifudin, 2022). This could be due to the interactive features in the app, such as word games and flashcards, which make it easier for students to remember and understand new words. The reading and grammar aspects also showed a significant improvement, signaling that the app is able to provide enough practice to strengthen the ability to read and understand Arabic structures.

However, the improvement in the writing aspect was relatively lower compared to the other aspects. This may be due to the limitation of mobile apps in providing direct feedback on students' writing, which requires a more subjective and in-depth assessment. To address this, app developers may consider adding a feature that allows teachers to provide feedback directly on students' writing assignments, or integrating handwriting recognition technology that can assist in automated assessment.

Student and Teacher Perceptions of the Use of Mobile Applications

The questionnaire results showed that the majority of students found the mobile app easy to use and helpful in learning Arabic. This positive perception is important because students' motivation and engagement in the learning process greatly affects their learning outcomes. The interactivity and gamification elements in the app make learning more fun and engaging, which in turn increases students' motivation to learn. (Mas et al., 2024). This is in line with constructivist learning theory which emphasizes the importance of active and enjoyable learning experiences to improve understanding and retention of material.

Teachers also gave positive feedback on the use of the mobile app. They found the progress tracking feature helpful, allowing them to monitor students' learning progress more effectively. However, there are concerns that mobile apps may reduce face-to-face interactions between teachers and students. This face-to-face interaction is important for building good relationships and providing personalized guidance that cannot be fully replaced by technology. (Kastur et al., 2020). Therefore, it is important to find a balance between the use of technology and hands-on interaction in the learning process.

Challenges and Limitations

One of the main challenges in using mobile applications is the limited access to mobile devices and the internet. While most students have access to mobile devices, not all have stable internet access, which hinders consistent use of the apps. This points to the need for better infrastructure and policy support from the government to ensure more equitable access to education technology. (L. M. U. Hasan, Nurharini, et al., 2024).

In addition, some students experienced technical difficulties and confusion in using the app. This indicates the need for adequate technical support and training for students and teachers. App developers need to work closely with schools to provide clear usage guides and responsive technical support. Schools can also conduct regular training for teachers and students to ensure they can optimally utilize the app.

The quality and relevance of the content in the apps is also a concern. Teachers stated that the content in apps is not always aligned with the curriculum taught in class. This points to the need for collaboration between app developers and educators in designing and developing content that is relevant and in line with educational standards. (Nabielah Agustin, 2021). A good app should not only be visually appealing and interactive, but it should also have content that is accurate and relevant to the curriculum.

Recommendations for More Effective Implementation

Based on the findings and challenges identified, the following are some recommendations to improve the effectiveness of using mobile applications in Arabic language learning in primary schools: (1) Technology infrastructure improvement, the government and educational institutions need to invest in technology infrastructure, such as providing stable internet access and adequate mobile devices for students. This is important to ensure all students have equal opportunities to utilize technology in learning; (2) Technical support and training, schools should provide adequate technical support and regular training for teachers and students to ensure they can use the app effectively. App developers should also provide clear usage guides and responsive support services; (3) Collaboration with educators, app developers need to work closely with educators in designing and developing content that is relevant and appropriate to the curriculum. This is important to ensure that the app is not only visually appealing but also has content that is accurate and beneficial to learning; (4) The balance between technology and face-to-face interaction, although technology can improve learning effectiveness, face-to-face interaction between teachers and students remains important. Schools and teachers should seek a balance between the use of technology and face-to-face interaction to ensure a holistic and personalized learning process;

(5) Parents' involvement in supporting the use of educational technology at home is crucial. Schools can organize information and training sessions for parents to ensure they can support their children in utilizing mobile applications for learning. (Nurharini et al., 2024).

Implications and Future of Technology in Education

This research provides valuable insights into the potential and challenges of using mobile technology in Arabic language education in primary schools. The results show that mobile applications have great potential to improve students' language skills and make learning more interesting and effective. However, to achieve optimal results, there is a need for adequate infrastructure support, technical training, content collaboration and parental involvement.

Using of mobile technology in education is expected to become an integral part of the education system. As technology continues to develop, educational applications will become more sophisticated and capable of providing a more personalized and adaptive learning experience. Technologies such as artificial intelligence (AI) and augmented reality (AR) have the potential to further enhance the interactivity and effectiveness of learning applications.

The future of education will be increasingly connected to technology, and it is important for educators, technology developers and policy makers to work together to create supportive and inclusive learning environments. This research is one of the first steps in understanding how technology can be used effectively in education, and will hopefully provide a basis for better development and implementation in the future.

Using of mobile applications in Arabic language learning in primary schools shows positive results in improving students' language skills and making learning more interesting and interactive. (Dzukroni & Aziz, 2023). However, there are challenges that need to be overcome, such as limited access to technology, the need for technical support and training, and the importance of balancing technology and face-to-face interaction.

The recommendations provided in this study are expected to help improve the effectiveness of using mobile applications in education. Improved technology infrastructure, technical support, collaboration with educators, and parental involvement are key to maximizing the benefits of technology in learning. With these measures, mobile apps can be an effective tool to support Arabic language learning and improve the quality of education in primary schools. (Qodir et al., 2024).

The increasingly technology-connected future of education demands continuous adaptation and innovation. This research provides an important basis for understanding how technology can be used effectively in education, and is expected to encourage the development and implementation of better educational technology in the future. With cooperation between various parties, technology can be a catalyst for positive change in the education system, providing better and more inclusive learning experiences for all students.

Conclusion

This research has revealed that the use of mobile apps in Arabic language learning for primary school students brings significant and positive impacts. Through a mixed approach combining quantitative and qualitative methods, this study shows that mobile apps not only improve students' Arabic language skills, but also make learning more interactive and engaging. The biggest improvements were seen in vocabulary, reading, and grammar, although there are challenges in writing that require further attention.

Most students and teachers have positive perceptions towards the use of mobile apps. Students feel more motivated and engaged in learning, thanks to the interactive and gamification features offered by the app. Teachers, on the other hand, find it helpful to have a progress tracking feature that allows them to monitor students' learning progress in real-time. However, the study also identified some challenges, such as limited access to mobile devices and the internet, and the need for adequate technical support and training.

The results of this study emphasize the importance of adequate infrastructure support, technical training for teachers and students, and curriculum-appropriate app content. App developers need to work closely with educators to ensure that the content provided is relevant and supports learning objectives. In addition, while technology can improve learning effectiveness, face-to-face interaction between teachers and students remains important to ensure a holistic and personalized learning experience.

Mobile applications have great potential to enhance Arabic language learning in primary schools. By addressing existing challenges and utilizing the recommendations provided, the use of this technology can be optimized to provide a better and more inclusive learning experience. This research provides an important basis for understanding how technology can be used effectively in education, and is expected to encourage the development and implementation of better educational technology in the future. An increasingly technology-connected future for education demands continuous adaptation and innovation, and with good cooperation between various parties, technology can be a catalyst for positive change in the education system, providing significant benefits for all students.

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